





Bill Meredith
Chief Executive and Principal

Our Mission

Growing potential for sustainable futures



Our Values

We believe that the college values provide us with a sense of purpose and identity.

We believe in:

First-class,
first choice
technical
education

Respect for
each other
and for our
environment

A positive,
can-do
attitude

Striving for
excellence
in all that
we do



Our Vision

Bishop Burton College is a specialist land-based college which delivers first-class education and training at all levels, enabling student progression from pre-entry to post-graduate study.

The college comprises three main campuses: in East Yorkshire the Bishop Burton campus and in Lincolnshire, the Riseholme Showground and Riseholme Park campuses. The college actively engages with industry and its local communities, optimising the use of its specialist teaching facilities, rural environment, farm and estate.

Our vision for the college can be conveniently summarised as our shared **GOALS**:

Growth
Outstanding
Ambitious
Land-based
and linked
Sustainable
futures

Growth

The sustainability of the college as an independent institution is dependent on our ability to attract viable student numbers and we therefore seek to grow all our specialist areas of provision which have been identified as serving a regional and/or national need.

We also strive to grow our students as well-rounded, responsible citizens with the employability skills employers demand.

The college is an open and welcoming environment which attracts a diverse student population, providing equal opportunities for all. We strive to support individual needs so that all students achieve to their full potential. We will prepare our students both for future employment and to be good citizens who will make a positive contribution to society. Our college promotes an ethos of flexible lifelong learning, enabling individuals to become more resilient and adapt to change.

The principles of Equality, Diversity and Inclusion (EDI) are central to our college mission and values and our plans for growth are predicated on fair treatment and opportunity for all.

Our extensive residential accommodation will facilitate national and international student recruitment and we will continue to look to new markets in pursuit of our growth strategy. Students will remain at the core of everything we do, with safeguarding being a key strategic driver. The safety, health and wellbeing of our students – both residential and non-residential - is an absolute priority.



Outstanding

Our college has long held a reputation for the quality of its provision and we strive for excellence in all that we do. We are committed to a process of continuous improvement which permeates every aspect of the college's operations, both in academic and support areas.

We recruit and develop staff in accordance with the college's values, supporting them to deliver on our shared vision of first-class, first-choice education, recognising and rewarding them accordingly. Many are technical specialists with current industry skills and knowledge which they are encouraged to maintain. Staff have the confidence to be innovative and develop the college's provision and services within a culture of mutual respect. Staff are asked to contribute to the future development of the college, its policies and procedures, through effective communication and consultation.

Bishop Burton College works with an expanding range of key industry partners to grow its reputation both regionally and nationally as a centre of technical excellence and innovation with world-class facilities. The college will endeavour to reinforce its position as a national centre of innovation for sustainable agriculture and the food chain, working with partners to provide high-level skills training and technology transfer opportunities to industry.

Our employer engagement strategy underpins a high quality, responsive service both regionally and nationally. Growth in the provision of Apprenticeships including Higher Apprenticeships will be a key driver for our growth, both for levy and non-levy paying businesses.



Ambitious

We are ambitious for our college and we have high expectations of our students and staff. We work tirelessly to make the college a first class, first choice learning establishment for our students.

We will prepare our students for the 'fourth industrial revolution'; for a new world where robotics, automation and big data analytics will transform how we live and work. STEM (Science, Technology, Engineering and Mathematics) skills will become ever more critical to the economy and our curriculum will ensure that students can progress to STEM related careers. The college's digital transformation will support the use of blended learning across all learning programmes, using innovative technologies such as Virtual Reality to improve student access and engagement.

Adult education provision will be designed to address pressing skills shortages and skills gaps in order to meet the needs of the regional economy, with much of it delivered in the workplace. Retraining and supporting the unemployed to return to meaningful employment will be an important part of our adult education strategy.

The college's University Centre will develop and expand its higher education offer to attract students seeking high quality, vocationally-orientated study. Students will benefit from ready access to industry-relevant research opportunities which will be a catalyst for knowledge transfer within the industries we serve. Enterprise and innovation will be harnessed to enhance the student experience and to develop their employability skills.



As well as recruiting students nationally and internationally, the University Centre will provide valuable opportunities for internal progression for our further education students, improving their access to graduate level jobs. Opportunities for developing 'graduate attributes' are embedded within our curriculum to ensure positive graduate outcomes are accessible for all.

Land-based and linked

As a specialist land-based college we seek to serve the rural economy, preparing students with the specialist technical skills and knowledge required by industry. However, we will continue to develop and grow curriculum areas not traditionally associated with the land-based sector, but which are synergistic: benefiting from our rural location and contributing to our sustainability.

For example, we will continue to develop partnerships within the sport and leisure sector using our excellent facilities and coaching talent to enhance the college's reputation as one of the country's premier sports providers. In addition to striving for sporting excellence, the college will embed its 'sport for all' agenda as a means of promoting the health and wellbeing of all its students and the wider community. We will continue to develop our sport curriculum to ensure we provide appropriate graduate opportunities for our students.

We are proud to position our college within the vanguard of new curriculum developments and innovative delivery mechanisms. We play a leading role within the further and higher education sectors, engaging in collaborative projects with other providers to share best practice.



Sustainable futures

Sustainability will be at the core of the college's strategy and underpins our ambition for growth and quality improvement.

We engage with all our stakeholders to meet our own needs as a society without compromising the ability of future generations to meet their own needs. To this end, we are using the Further Education Climate Action Roadmap as our guide. Every aspect of our operations is subject to scrutiny in order to prevent the depletion of natural resources and sustainability is reflected in the delivery of all curriculum areas.

In line with Local Skills Improvement Plan (LSIP) priorities, the college will champion renewable technologies, providing the skills required to support new businesses leading on the drive for sustainable energy and carbon reduction. The college is well placed to support the LSIP's Agri-Food priority with its involvement in two Institutes of Technology – both focused on higher level skills.



The college's continued membership of both the Yorkshire & Humber and Lincolnshire Institutes of Technology will support the development of sustainable farming systems, addressing some of the current challenges facing the industry. For example, by exploring carbon neutral farming solutions through a combination of land-based research, practical application and engagement with industry partners.

We will pursue a strategy for sustainable growth in order to secure the college's long-term financial independence, whilst taking a national lead on carbon reduction and environmental protection within the specialist land-based college sector.



YORKSHIRE & HUMBER

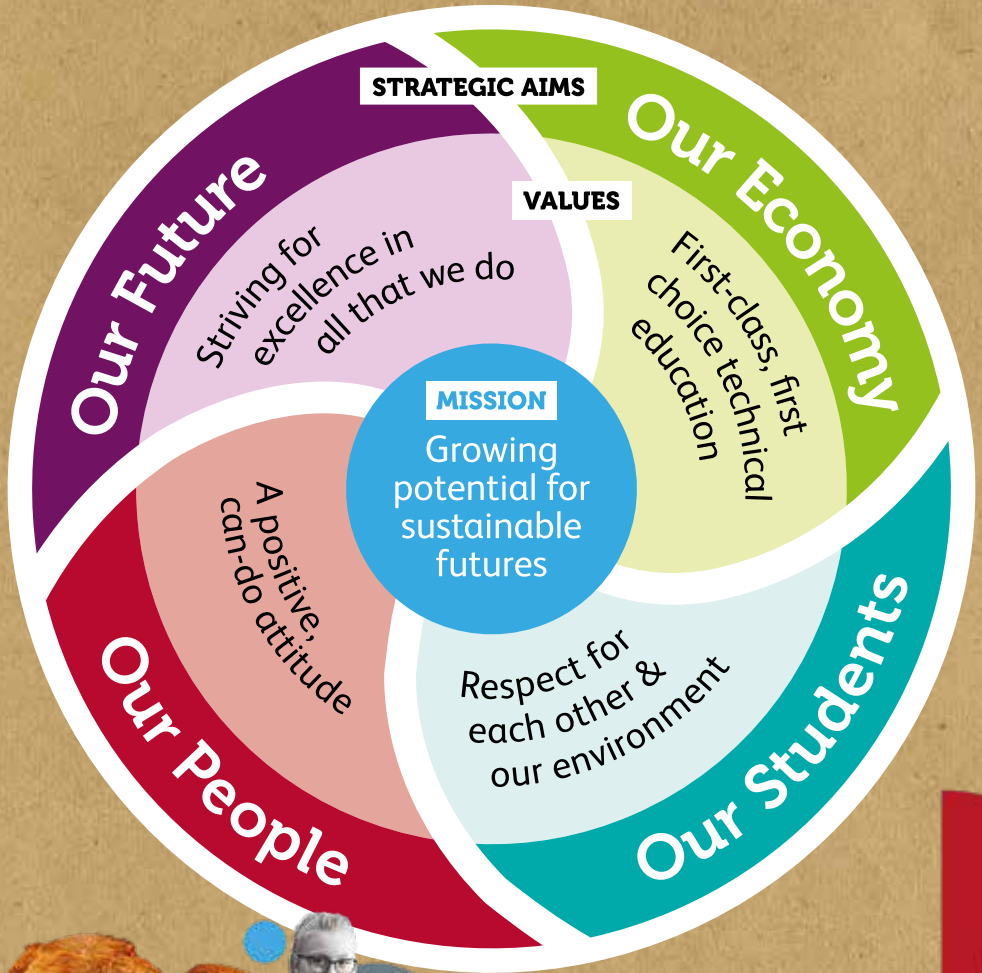
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**I N S T I T U T E O F
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Our Strategic Aims



Our Future

Ensure the college's sustainable future

- F1 Develop high quality enterprise activity
- F2 Ensure excellent financial planning
- F3 Ensure the financial strategy improves facilities and resources
- F4 Reduce the college's carbon footprint and protect the environment

Our People

Empower our people

- P1 Attract and retain talented and capable staff
- P2 Develop and support our people to achieve the strategic aims of the college
- P3 Develop a culture and ethos that enables staff to grow and succeed
- P4 Develop and support effective leadership and management

Our Students

Develop and support students to ensure they achieve their full potential

- S1 Continuously review and improve inclusive teaching, learning assessment and feedback
- S2 Provide support to meet the needs of all students, enhancing their employability skills and enabling them to progress into meaningful careers.
- S3 Improve the student experience through the relentless pursuit of excellence
- S4 Ensure the highest standards of health and safety and safeguarding

Our Economy

Support sustainable economic development within the region and beyond

- E1 Promote the college's reputation as a leading provider of specialist education and training to achieve growth
- E2 Continuously develop innovative solutions to meet employer needs
- E3 Build successful partnerships to provide industry-specific learning opportunities
- E4 Engage with the local, regional and national communities we serve

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